

## Power of the Agricultural Entrepreneurs: Governmental Supports

Most of the entrepreneurship supports in the agricultural field are provided by public units. Important contributions and supports are granted to farmers, entrepreneurs (especially women and young entrepreneurs) under the auspices of Turkish Ministry of Agriculture and Forestry, Ministry of Commerce, Ministry of Industry and Technology, Governorships, Municipalities, District Governorships. They also offer loans to producers and entrepreneurs in public and private banks.



## Cooperatives in Agriculture Sector

One of the main problems of the agricultural producer is that the products produced cannot be sold without intermediaries. The huge gap between the intermediaries used in the sales process and the sales quantity of the product to the final consumer and the purchase price received from the manufacturer. There has been a problem for producers in every period. The most effective way developed to overcome this problem is undoubtedly the cooperatives established with the mission of a non-governmental organization. This system, which was established to act jointly, has an important number in the world today.

## Coordinator



## Partners



Adress: Yolçatı Mah. Hal Yolu Cad.  
No 2/1 16940 Nilüfer/BURSA

info@tarimas.com.tr

+90 224 497 40 03

f i t /agrifoodproject  
www.agrifoodproject.com



Co-funded by the Erasmus+ Programme of the European Union

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## Agricultural Entrepreneurship Training Material

ENHANCING SOCIAL INCLUSION OF YOUTH THROUGH EMPLOYMENT IN AGRIFOOD SECTOR



PROJECT  
AGRI FOOD  
2021

Project Number: 2019-3-TR01-KA205-079155



# AGRI-FOOD PROJECT

## “Enhancing Social Inclusion of Youth Through Employment in Agri-Food Sector”

AGRI-FOOD Project is funded by the Erasmus+ Program in the field of KA205 Strategic Partnerships for Youth.



The project is coordinated by the Bursa Metropolitan Municipality TARIMAS, and in this project, project stakeholders from three countries are working together. The project started on 01.02.2020 and the project duration is 20 months.

Our project will be carried out with 2 national partners and 2 international partners. Our national partners are the Central Research Institute of Food and Feed Control (CRIFFC) and the General Directorate of Agricultural Research and Policies (GDAR), while our international partners are the Center of Food and Fermentation Technologies (TFTAK) from Estonia and the National Technology Center for Food and Canning Industry (CTC) from Spain.

## Agricultural Entrepreneurship Training Material

This training material prepared within the scope of the project will contribute to the entrepreneurship spirit of young people who want to operate in the field of agriculture. The material prepared in this direction will be a good resource for young agricultural entrepreneurs in the fields of economy and financial literacy, new business idea development, agricultural entrepreneurship opportunities, cooperatives.

### Who is an Entrepreneur?

With the simplest expression; “It is the person who takes various risks in order to create a product or service and transforms it into a workforce by investing with a certain capital”.



### Who is Called as Agricultural Entrepreneur?

- Can smell the soil,
- Can speak the language of the land,
- Can touch the heart of the soil,
- Can hear the sound of the soil,
- Who makes the land a companion for him,
- Who knows the functioning of the soil,
- Has agricultural knowledge,
- Providing self-improvement at the point of agricultural development,
- Believing that it will be successful in the agricultural field.

## Business Ideas Development and Business Establishment in Agricultural Entrepreneurship

The main point to focus on in determining a business idea; is its difference from other ideas. Different ideas require an effective promotion.

### Basic Features of Establishing a New Business

- 1 To present what is not available,
- 2 Developing or adapting what is possible,
- 3 Business idea and entrepreneur's qualities are similar
- 4 The knowledge, skills and experiences of the entrepreneur
- 5 Finding the necessary resources to realize the idea

### Business Establishment Stages

There are ways for businesses to follow during their establishment. These ways are both a strategy for the future and the first and most important stage of being institutional and professional. The establishment stages are listed as follows.

